

# JERWOOD ARTS

## **Application and Selection Data Report, January 2019 – May 2020**

January 2019 marked the beginning of a new four year Strategic Plan. One of its principles was to improve Jerwood Arts' equity, diversity and inclusion.

To support this, for the first time we established consistent data capture methods. This enabled us to build a picture of who is applying to us and who is receiving our support. We can now analyse this information from the last 18 months of our work and compare it with other data sets to support our understanding of our reach and impact.

Between January 2019 and May 2020 we received 2,090 applications from individuals across seven Jerwood Arts opportunities. Applications were either submitted in response to calls for entries (Jerwood Bursaries, Jerwood New Work Fund and Writer in Residence) or by nomination (Jerwood Compton Poetry Fellowships and Survey II).

Out of 2,090 applications, we awarded grants, bursaries and commissions to 107 individuals. The majority of applications (Jerwood Bursaries and Jerwood New Fund) were assessed blind, without names or other monitoring information attached. All staff received diversity training on unconscious bias in March 2019 and for each selection process we gave guidance on bias to assessors. Our decision making process included introducing art form, location and monitoring information at key moments (e.g. when confirming longlist and shortlist) to note % variances, and where two or more equally strong applications were in play, recommended a more balanced list for consideration at the next stage. Throughout the selection process, we prioritised quality of practice, ideas, planning and potential for step-change.

The tables below show monitoring information for all 2,090 applicants compared with the final selection. We have also provided benchmarks where available, although caution should be used when comparing our information with other data sets as the sample sizes, methods of collection and grouping will vary (see below tables for notes). The number of individuals in our selection is relatively small, which means one person can have a big impact in the representation of a group.

We are not yet collecting monitoring information consistently for our Exhibitions and Events programme, nor for individuals supported via the Development Programme Fund organisations who have been selected in recent months. We will be gathering this information and will add this to the report when it is available.

Before 2019 our data collection was patchy and for this reason we have chosen not to report it here. However, we do know from the data we have that some discipline-specific programmes such as Jerwood Makers Open and Jerwood/FVU Awards have not been as representative as we would have liked: e.g. neither has supported Black artists in their history.

Ethnicity	Total UK Pop, Census 2011		A-N Livelihoods of Visual Arts 2016 (2,007 sample)	HESA UK domiciled students in HE 2018/19	Total Jerwood Arts applicants Jan 2019–May 2020 (2,090 sample)	Total Jerwood Arts selection Jan 19-May 20 (107 sample)		Variance in Jerwood Arts' data between applicants and selection
	UK	London						
Asian/Asian British/Arab	8%	21%	2%	11%	5%	7%	7	2.2%
Black/Black British (African/Caribbean/other)	5%	13%	1%	6%	6%	16%	17	9.7%
Mixed	2%	4%	2%	4%	8%	16%	17	6.6%
Other/self-defined	1%	2%	1%	2%	3%	4%	5	1.3%
White British/Scottish/Welsh	81%	45%	74%	75%	50%	40%	43	-9.8%
White Irish/White other	5%	15%	14%	N/A	21%	15%	16	-5.7%
Prefer not to say	0%	0%	6%	2%	5%	2%	2	-3.4%

Location	ONS Population Estimate April 2020	A-N Livelihoods of Visual Arts 2016 – England only (1,885 sample)	Total Jerwood Arts applicants Jan 2019–May 2020 (2,090 sample)	Total Jerwood Arts selection Jan 19-May 20 (107 sample)		Variance in Jerwood Arts' data between applicants and selection
London	13%	29%	46%	45%	48	-0.7%
Midlands	16%	12%	6%	11%	12	4.8%
North East	12%	13%	7%	6%	6	-1%
North West	11%	9%	8%	7%	8	-0.3%
Northern Ireland	3%	N/A	2%	4%	4	2.1%
Scotland	8%	N/A	10%	10%	11	-0.2%
South East	23%	21%	9%	6%	6	-3.8%
South West	8%	17%	8%	7%	7	-1.7%
Wales	5%	N/A	2%	5%	5	2.2%
Prefer not to say	0%	N/A	1%	0%	0	-1.4%

Disability	Total UK Pop, Census 2011	A-N Livelihoods of Visual Arts 2016 – England only (2,007 sample)	Total Jerwood Arts applicants Jan 2019–May 2020 (2,090 sample)	Total Jerwood Arts selection Jan 19-May 20 (107 sample)		Variance in Jerwood Arts' data between applicants and selection
No	82%	85%	71.6%	67.3%	72	-4.3%
Yes	18%	8%	19.6%	26.2%	28	6.6%
Prefer not to say	N/A	7%	8.9%	6.5%	7	-2.4%

Sexual Orientation	ONS Annual Population Survey 2018	Total Jerwood Arts applicants Jan 2019–May 2020 (2,090 sample)	Total Jerwood Arts selection Jan 19-May 20 (107 sample)		Variance in Jerwood Arts' data between applicants and selection
Bi Man	0.9%	2%	0.9%	1	-1.1%
Bi Woman		11%	19.6%	21	8.6%
Gay Man	1.4%	5%	2.8%	3	-2.2%
Gay Woman		4%	11.2%	12	7.2%
Heterosexual/Straight	94.6%	46%	28%	30	-18%
Prefer not to say	2.5%	25%	25.2%	27	0.2%
Prefer to self-identify	0.6%	7%	12.1%	13	5.1%

Gender	HESA UK domiciled students in HE 2018/19	A-N Livelihoods of Visual Arts 2016 – England only (2,007 sample)	Total Jerwood Arts applicants Jan 2019–May 2020 (2,090 sample)	Total Jerwood Arts selection Jan 19-May 20 (107 sample)		Variance in Jerwood Arts' data between applicants and selection
Female	57%	68%	60%	63.6%	68	3.6%
Male	43%	28%	27%	18.7%	20	-8.3%
Prefer not to say	N/A	3%	6%	8.4%	9	2.4%
Prefer to self-identify	>0%	1%	7%	9.3%	10	2.3%

Notes on comparative information:

- ONS Census 2011 provides a snapshot of the UK. It is out of date now and does not reflect changes in demographics over the last ten years. In comparing it with Jerwood Arts' data, the reader should note that our information will be affected by the intersectional characteristics of age (our criteria of first ten years of practice), location (concentration of arts in urban centres – hence inclusion of London's ethnicity census information for comparison) and profession (choosing the arts as a career).
- A-N Livelihoods of Visual Arts 2016 provides a similar sample size and offers the nearest survey of demographics amongst artists. However, it is only for those based in England and it is visual arts specific.
- The HESA survey of students in higher education 2018/19 in the UK is included here because it is closer to the predominant age range in Jerwood Arts' applicants. However, it is a far larger survey sample and it is not discipline specific.
- Gender and sexual orientation information at a national level is not nuanced, which means the comparators mainly show the diversity of the arts and our work in this area.

Jon Opie, Deputy Director, 13 July 2020

[jon@jerwoodarts.org](mailto:jon@jerwoodarts.org)