

EXHIBITION PRESS RELEASE: For immediate release - 9 April 2013

Jerwood Visual Arts (JVA) Project Space presents a new body of work by Wiltshire-based artist Meg Mosley.



Meg Mosley, *Untitled*, 2013. Courtesy of the artist

Meg Mosley

#mylife

13 May – 31 August 2013

JVA Project Space

Café 171, Jerwood Space, London, SE1 0LN

Jerwood Visual Arts presents a new body of work titled *#mylife* by Wiltshire-based artist Meg Mosley. This solo presentation features two films; *Agog*, *The Grandmother Diaries* and a film about Meg's alter ego, Megastar, entitled, *#mylife*. The exhibition will also include the launch of her online music video, which will take place during the course of the exhibition.

Mosley's work explores the documentary format and how stories can be manipulated, published and spread through the internet. Her projects often involve her family and friends as source material, as well as engaging local communities who participate as part of large-scale, orchestrated, performances and gatherings. These events are normally organised through social media channels and are then retold and re-presented through narrated video documentary.

The films on display in the JVA Project Space attempt to explore issues to do with belonging in two distinct areas of influence; the understanding of the love, friendship and family life and the trials of ageing; and the influences that reality television, glossy magazines and short-lived 'celebrity' fame has on those who live in ordinary towns, in this case the town of Trowbridge (Trow Vegas) in Wiltshire.

Agog: The Grandmother Diaries is a documentary record of Mosley's relationship with her grandmother, offering an intimate and rare insight into the granddaughter-grandmother relationship. In this work, the artist explores her grandmother's belief that glamour represents a form of empowerment. The film is an interplay of humour and reflection. Through the course of this film, the artist and her grandmother engage in a series of parties, holidays and photo-shoots that are inspired by her grandmother's glamorous past and lust for life.

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The second film *#mylife*, is presented as a TV reality show that sees the artist travel to Las Vegas in search of the glamour and extravagance that is used as a reference point in her home town. This two year project is the culmination of a study of glamour in its contemporary guise and resulted in the 'birth' of Meg's alter ego, Megastar. Mosley uses different media, including video, photography and film, to record a wide range of interactions. In doing so, she teases out the joy and pathos in examples of contemporary culture and takes her home town of Trowbridge on an adventure inspired by the glitzy constructed world of Las Vegas.

During the exhibition Mosley will launch an exclusive music video online which was shot in her home town of Trowbridge and will be shown on YouTube. Please visit the JVA website for further details.

Listings Info

Title: Meg Mosley
Dates: 13 May – 31 August 2013
Address: JVA Project Space, Café 171, Jerwood Space, SE1 OLN
Opening Times: Mon - Fri 9am – 5pm, Sat 11am – 3pm
Closed Sundays and Bank Holidays
Admission: Free
Nearest tube: Southwark, London Bridge or Borough

For further information please contact Sarah Williams: 020 7654 0179 or sarah.williams@jerwoodspace.co.uk or visit: www.jerwoodvisualarts.org/projectspace

Notes to Editors

Meg Mosley (b.1980) studied MA, Fine Art at the Slade School of Art, UCL, London (2006) and BA (Hons) Fine Art, Middlesex University, London (2002). Recent solo presentations include: 'Agog: The Grandmother Diaries' Red carpet film premiere event and performance, Trowbridge Arts Festival, Trowbridge Town Hall, Wiltshire (2012); 'Tomorrow Is Another Day', book launch event and performance with grandmother Veronica Orr, Leigh Park Hotel, Bradford On Avon, Somerset (2007); 'To Have And To Hold', The Black Swan Arts Gallery, Frome, Somerset (2005). Selected group exhibitions include: 'Notes on a Return, The Laing Art Gallery', Newcastle (2009); 'Welcome to Our World', Black Swan Arts Gallery, Frome (2008). For more information please visit: megmosley.co.uk | [facebook.com/megmosley](https://www.facebook.com/megmosley) | twitter.com/meggymosley

JVA Project Space is part of the Jerwood Visual Arts (JVA) programme and provides exhibition and development opportunities to emerging artists; offering a small grant to develop new experimental work, which is then exhibited within the unique environment of Café 171 at Jerwood Space, adjacent to the main gallery spaces. Presenting work that considers and responds to the social and architectural space in which it is located, it is curated by Sarah Williams, Jerwood Visual Arts Gallery Manager. Since 2004 it has presented new work from artists including Holly Antrum, Alice Browne, Annabel Tilley, Gemma Anderson, Patrick Coyle, Mindy Lee, Ralph Dorey and Ben Senior and, most recently, Katie Schwab and Jamie George, Matthew Johnstone and Johann Arens. For more information please visit: www.jerwoodvisualarts.org/projectspace

Jerwood Visual Arts (JVA) is a year-round contemporary gallery programme of awards, exhibitions and events at Jerwood Space, and on tour nationally. JVA supports and showcases the work of talented emerging artists, makers and curators. It also aims to make connections and provoke conversations within and across disciplines. The programme is a major initiative of the Jerwood Charitable Foundation. For more information on JVA please visit: www.jerwoodvisualarts.org

Jerwood Charitable Foundation is dedicated to imaginative and responsible revenue funding of the arts, supporting artists to develop and grow at important stages in their careers. It works with artists across art forms, from dance and theatre to literature, music and the visual arts. For more information on the Jerwood Charitable Foundation please visit: www.jerwoodcharitablefoundation.org